



Kimbrell Insurance Group

A Subsidiary of First Financial Holdings, Inc.

www.kimbrellcompany.com

1300 INDIAN WELLS COURT • MURRELLS INLET, SC 29576 • (800)849-3271 • (800)354-3573 FAX

Kimbrell Gift Card Incentive Program

Program Rules & Conditions

The Kimbrell Gift Card Incentive Program (Program) is sponsored by The Kimbrell Company, Inc. (Kimbrell), residing at 1300 Indian Wells Court; Murrells Inlet, SC 29576. The program is open to all insurance agencies (Agents) maintaining an active contract with Kimbrell. Agents desiring to participate agree to abide by the Program's rules and conditions, which may be changed by Kimbrell at any time with written notice to the Agents. Kimbrell reserves the right to disqualify any agency from the program, and may deny any ineligible requests. All such decisions as made by Kimbrell are final.

- 1. Program Start Date:** Policies effective 3/1/09 and beyond are eligible for the program.
- 2. Gift Card Issuance:** Kimbrell will attach a Walmart® gift card to all eligible policies as they are processed and mailed. Gift cards values are as follows:
 - **New Business to Kimbrell: \$15**
 - **Renewals to Kimbrell: \$10**
 - **Re-writes* to Kimbrell: \$10**



*Policies re-written after mid-term cancellation may be deemed ineligible at Kimbrell's discretion.

- 3. Gift Card Distribution:** Policies are mailed to the agency of record. The cover letter will name the agency contact* and specify that a gift card is attached. Distribution of the gift card within the agency is left to the discretion of the agency principal and/or staff.

*Contact name as listed on account in Kimbrell's policy management system. It is important that the correct contact is listed on the quote. Notify underwriting of corrections or changes.

- 4. Gift Card Liability:** Kimbrell is not responsible for gift cards that are lost or stolen. Card recipient assumes all liability for injury and/or damage caused by use of the gift card.

- 5. Eligibility:** Bonds are not considered policies and therefore will not be eligible for the gift card program. Certain exclusive products may be deemed ineligible due to the nature of the program. Kimbrell will make every effort to notify agents in writing when this occurs.

Questions or complaints regarding the Kimbrell gift card program may be directed to

LaSon Esparza, Marketing Administrator at:

Mail: 1300 Indian Wells Court; Murrells Inlet, SC 29576 • **Phone:** (843)651-3271 or (800)849-3271

Email: Lesparza@kimbrellcompany.com

The Kimbrell Company, Inc., doing business as Kimbrell Insurance Group, is not affiliated with Wal-Mart Stores, Inc. The services, products, or activities of The Kimbrell Company, Inc. are neither endorsed nor sponsored by Wal-Mart Stores, Inc.

Updated 2/25/09